

Application No: 10/626,645
Reply to Office action of September 30, 2004

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 [amended] An information display system comprising:

- (a) a spine extending in a longitudinal direction along a substantially vertical plane, said spine having a front face and a rear face;
- (b) at least one display retainer mounted to said spine; and
- (c) a flange detachably mounted to said spine, a portion of said flange extending rearwardly of said spine in a substantially horizontal plane[.];

wherein said flange has a first section and a second section, said first section being mounted to and generally aligned with an upper portion of said spine, said second section being connected at a generally right angle to said first section;

wherein said flange is mounted to said spine along a tear line; and

wherein said tear line has a substantially thinner cross-section than said flange and said spine.

Claim 2 [cancelled]

Claim 3 [cancelled]

Claim 4 [cancelled]

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Claim 5 [original] An information display system as claimed in claim 1, further comprising at least one bumper mounted to said spine, said bumper being mounted such that it extends forwardly of said at least one display retainer.

Claim 6 [original] An information display system as claimed in claim 1, further comprising at least one downwardly-facing longitudinally-extending channel, said channel being adapted to receive a longitudinally extending support member.

Claim 7 [original] An information display system as claimed in claim 1, further comprising a second display retainer mounted to said front face of said spine, and second display retainer having a first groove and a second groove, said first groove being adapted to receive and retain the upper edge of a generally planar sign mount, said second groove being adapted to receive and retain the lower edge of a generally planar sign mount.

Claim 8 [amended] An information display system as claimed in claim 1, further comprising:

- [(a) a spine extending in a longitudinal direction along a substantially vertical plan, said spine having a front face and a rear face;**
- (b) at least one display retainer mounted to said front face; and**
- (c) a first bumper mounted to said spine, said first bumper being mounted such that it extends forwardly of said at least one display retainer.]**
- (d) a first bumper mounted to said spine, said first bumper being mounted such that it extends forwardly of said at least one display retainer.**

Claim 9 [original] An information display system as claimed in claim 8, wherein said first bumper is mounted proximate to one of an upper end of said spine and a lower end of said spine.

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Claim 10 [original] An information display system as claimed in claim 8, further comprising a second bumper mounted to said spine such that it extends forwardly of said at least one display retainer.

Claim 11 [original] An information display system as claimed in claim 10, wherein said first bumper is mounted proximate to said upper end and said second bumper is mounted proximate to said lower end.

Claim 12 [original] An information display system as claimed in claim 10, wherein said at least one display retainer and said first and second bumpers extend longitudinally along said spine, said at least one display retainer being mounted between said first bumper and said second bumper.

Claim 13 [original] An information display system as claimed in claim 8, wherein said first bumper is mounted proximate to an upper end of said spine, said first bumper being provided with a downwardly-facing channel, said channel being adapted to receive a longitudinally extending support member.

Claim 14 [original] An information display system as claimed in claim 8, wherein said first bumper is provided with a downwardly-facing channel and wherein said second bumper is provided with an upwardly-facing channel.

Claim 15 [original] An information display system as claimed in claim 8, wherein said first bumper extends longitudinally along said spine.

Claim 16 [amended] An information display system for mounting to a longitudinally extending support member, the information display system comprising:

- (a) a spine extending in a longitudinal direction along a substantially vertical plane, said spine having a front face and a rear face;
- (b) at least one display retainer mounted to said front face; [and]

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- (c) a channel member mounted to one of said front face and said rear face of said spine, said channel member having a downwardly-facing longitudinally-extending channel, said channel being adapted to receive the support member; and

wherein said channel member is mounted to said front face of said spine; and

wherein said channel member has a forwardly extending upper section mounted to said spine and a downwardly extending forward section connected to a front end of said upper section;

said information display system further comprising a downwardly extending middle section affixed to said upper section between said spine and said front section, said channel being defined by said middle section, said upper section and said front section.

Claim 17 [cancelled]

Claim 18 [original] An information display system as claimed in claim 16 wherein said channel has a generally V-shaped cross-section.

Claim 19 [amended] An information display system as claimed in claim [17]16 wherein said channel member extends forwardly of said at least one display retainer.

Claim 20 [cancelled]

Claim 21 [cancelled]

Claim 22 [cancelled]

Claim 23 [amended] An information display system as claimed in claim [21]16, further comprising a lower bumper mounted to said spine, said lower bumper having an upwardly-facing lower sign channel.

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Claim 24 [original] An information display system as claimed in claim 23, wherein said second section of said channel member, said middle section of said channel member and said spine define a downwardly-facing upper sign channel, said upper sign channel being adapted to receive an upper edge of a generally planar sign mount, said lower sign channel being adapted to receive a lower edge of the generally planar sign mount.

Claim 25 [amended] An information display system [for displaying information on sign mounts, the information display system comprising]as claimed in claim 1, wherein:

- [(a)] a longitudinal spine having a front face and a rear face;
- [(b)] a first display retainer is mounted to said front face of said spine, said first display retainer being adapted to receive a sign mount having a C-shaped cross-section; and
- [(c)] a second display retainer is mounted to said front face of said spine, said second display retainer having a first groove and a second groove, said first groove being adapted to receive and retain the upper edge of a generally planar sign mount, said second groove being adapted to receive and retain the lower edge of a generally planar sign mount.

Claim 26 [cancelled]

Claim 27 [cancelled]

Claim 28 [cancelled]

Claim 29 [cancelled]

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Claim 30 [new] An information display system for mounting to a longitudinally extending support member, the information display system comprising:

- (a) a spine extending in a longitudinal direction along a substantially vertical plane, said spine having a front face and a rear face;
- (b) at least one display retainer mounted to said front face;
- (c) a channel member mounted to one of said front face and said rear face of said spine, said channel member having a downwardly-facing longitudinally-extending channel, said channel being adapted to receive the support member; and
- (d) a flange detachably mounted to said spine, a portion of said flange extending rearwardly of said spine in a substantially horizontal plane;

wherein said flange has a first section and a second section, said first section being mounted to and generally aligned with an upper portion of said spine, said second section being connected at a generally right angle to said first section; wherein said flange is mounted to said spine along a tear line; and

wherein said tear line has a substantially thinner cross-section than said flange and said spine.

Claim 31 [new] An information display system as claimed in claim 30 wherein said channel has a generally V-shaped cross-section.

Claim 32 [new] An information display system as claimed in claim 30 wherein said channel member extends forwardly of said at least one display retainer.